

Strategic Plan 2025-2027

ARTISTIC
SWIMMING
NEW ZEALAND



Our Vision: Nurture and Strengthen

Byline: Our people, Our Sport, Our Systems

Sport Development/ Events



- Refine processes and systems within Board portfolios to create a more sustainable future
- Lead the sport through the changes required by the Incorporated Societies Act
- Engage with Aquatics Connect project to maximise benefits for artistic swimming including event management, policy, and technology development
- Work with clubs to promote and grow athlete participation – including gathering athlete voice, promotion, and testing of new formats e.g. Artistic Swimming in Schools, SynchroFit, Artistic Swimming for: Adults-Masters, Seniors, Men and Boys.
- Build a more collaborative approach to events to support sustainability and consistency- including investigating event opportunities including the Oceania Open with Australia

Coaching and Judging



- Expand our coaching base through local and international coaches
- Continue to educate our Coaches, Judges, and TC's on AQUA rule development as it evolves, including working collaboratively with Australia
- Pathway development - identify officials and coaches with pathway aspirations and form development plans
- Build capability and engagement of both Coaches and Judges through regular education to support competition and participation experiences for rangatahi
- Work with Clubs to recruit new judges

Talent Development



- Review and continue to develop our talent development programme for athletes.
- Continue to build and develop our Squad coaches
- Review structure and resources to enable the sustainability of programmes

Teamwork

Resilience

Our Values

Respect

Passion